

**English 101P Assessment Procedures for
Student Learning Outcome #1: Rhetorical Awareness***

Identify, understand, and apply concepts of rhetorical situations (e.g. audience, purpose, genre, context) through analyzing and writing a variety of texts

Criteria—SLO #1 Components:

- A. Identify Rhetorical Situations — Transitions between genres and styles sufficiently.
- B. Understands Rhetorical Situations — Purpose is clear and achieved with style.
- C. Applies Rhetorical Situations — Utilizes Rhetorical Persuasive techniques according to audience's needs, defines necessary terms and ideas, and uses audience-appropriate language.

Assessment Schedule for SLO #1:

SLO #1 will be assessed in rotation with our other four English 101P SLOs. Assessment will occur each semester for a total of four years.

Assessment Procedures:

- 1) Every semester, each English 101P instructor will receive instructions, a rubric, and an assessment grid for assessing the selected SLO.
- 2) English 101P faculty will independently choose a final essay length assignment for assessment—a written assignment or exam—that is scheduled in the final four weeks of the semester.
- 3) English 101P faculty will randomly select ten students in sequence from the course roster (e.g., the final five students on the roster, or students twelve through sixteen) for assessment. For those students, 101P faculty will note academic major (if available), academic level (Freshman/Sophomore /etc.), and gender on the provided assessment grid. You may skip students who have withdrawn, stopped attending, or did not submit the assignment.
- 4) Using the provided rubric for guidance, English 101P faculty will assess each student's level of competence (1 = "absent or below basic," 2 = "developing," 3 = "proficient," or 4 = "advanced") for each component of the SLO and mark it on the assessment grid.
- 5) English 101P faculty will deliver completed assessment grids to Bruce Swanlund. He'll accept the grids as hard copies in his mailbox or in electronic format via email.
- 6) Bruce Swanlund will tabulate the data and submit a report for the selected SLO to the Department Chair.
- 7) At a future meeting, English 101P instructors will discuss the assessment results, using that discussion as a framework for future action.

