



EO 1110 Survey results

We developed a survey through our student engagement system, Salesforce, that targeted all first time freshmen from the 2018-19 academic year to learn how they understood academic preparation (EO 1110).

The surveys sought to assess students' understanding of:

- The CSU's expectations of freshmen in their first year.
- Which A2 / A4 placement they were assigned to and what the associated course offerings were.

This survey also sought to gauge the student experience in relation to:

- Their exposure to information/resources related to EO 1110 (Orientation, Advising, Faculty, etc.)
- Their pursuit of tutoring in A2 / A4 to ensure compliance

Additionally, a second communication was sent through Salesforce to those who were at risk of non-compliance (students who did not attempt A2 / A4 within their first semester).

The desired outcomes of this survey and subsequent communications were:

- Understand the student experience
- Inform future outreach
- Improve grad and persistence rates

We plan to continue to refine and seek student consultation and feedback. This information, coupled with ongoing collaboration across university divisions, is the building block to future development.

If you would like the survey questions and results, feel free to contact Academic Advising at academicadvising@csuchico.edu.